

For Immediate Release

Wilmington Air Park Receives the Mid-America Economic Development Council Award

December 30, 2013 – Wilmington, Ohio –The Mid-America Economic Development Council (MAEDC) presented its annual Economic Development awards at the 2013 Mid-America Competitiveness Conference & Site Selector Forum, held on December 9th in Chicago. The Wilmington Air Park earned first place in the Community Promotion and Marketing Program category.

The award was received for the rebranding and marketing efforts developed and implemented by the Wilmington Air Park and its marketing firm, Chisano Marketing Group. “We are delighted to receive this award from MAEDC. We see this as a milestone in our commitment to promote the Air Park,” said Kevin Carver, Executive Director. “Positioning and marketing of the Air Park is one of our highest priorities and being recognized by economic development professionals provides the positive feedback necessary in this on-going effort,” Carver added.

The Mid-America Economic Development Council is a multi-state association dedicated to being the leading resource for education, making connections, and sharing best practices for economic development professionals.

For many years, The Mid-America Economic Development Council has sponsored the annual Economic Development Awards competition to recognize and stimulate the creative use of quality marketing by economic development organizations throughout the ten-state Mid-America region in promoting their respective communities. The states that are included in this region are: Illinois, Indiana, Iowa, Michigan, Minnesota, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The Mid-America Economic Development Council’s awards partner is Site Selection magazine, and all first place winners will be highlighted in an ad in the January issue of Site Selection magazine.

For more information about The Mid-America Economic Development Council, please visit www.maedc.net.

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About Wilmington Air Park

Owned by the Clinton County Port Authority, the Wilmington Air Park compasses over 1,900 acres with a fully functioning airport, as well as three million square feet of office, warehouse and hanger space. Both runways, (9,000' and 10,701') at the Wilmington Air Park are CAT III capable, allowing full instrument approach for some of the largest aircraft made today. The Wilmington Air Park is home to airlines, aviation maintenance and repair operations, as well as UAV testing and research.

The air park provides flexibility in landing schedules, plentiful aprons, on-site aircraft maintenance, a Foreign Trade Zone Designation and a variety of economic incentive programs. The over 40 structures can accommodate businesses of nearly any size and can be used independently or together. The air park is located in Wilmington, Ohio, just 40 miles northeast of Cincinnati, Ohio and 35 miles southeast of Dayton, Ohio. Find out more at www.wilmingtonairpark.com.

For executive interviews, success stories and additional media relations services, please contact Beth Huber, Clinton County Port Authority, via phone at 937-655-7040 or email at bhuber@ccportauthority.com; Elise Hafenbrack, Chisano Marketing Group, via phone at 937-847-3743 or email at eliseh@chisano.com.

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